



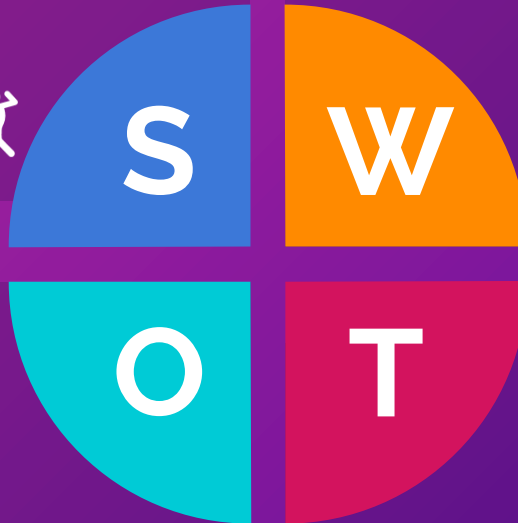
Children Adherence

STRENGTHS

- Asthma control, good QOL
- School performance 
- Sports, music, self-esteem 

- Controller efficacy
- Devices: easy to use
- Asthma education
- Positive reinforcement

OPPORTUNITIES



WEAKNESSES

- Discipline
- Poor insight
- Time consuming



- Side effects
- Parental concerns
- Steroids phobia

THREATS